

prototron

Prototron helps to turn smart and innovation ideas into tangible prototypes

With our program and funding, we support tech-ideas to grow into major businesses.



**2012 Prototron was established
by Swedbank, Tehnopol and TalTech**

Value proposition

Ready! Steady! Go! program:

-> seminars, personal mentoring, pitch training, networking and expo experiences

Showcase: best teams from each round will get the opportunity to be part of Baltic most important start-up events (Latitude59, StartupDay, TechChill, LOGIN etc.)

Follow up: teams will be added Deelum platform; guided to BAN and VC pitch-events

Prototron gives

1
MENTORING

2
NETWORKING

3
**VALUEABLE
CONTACTS**

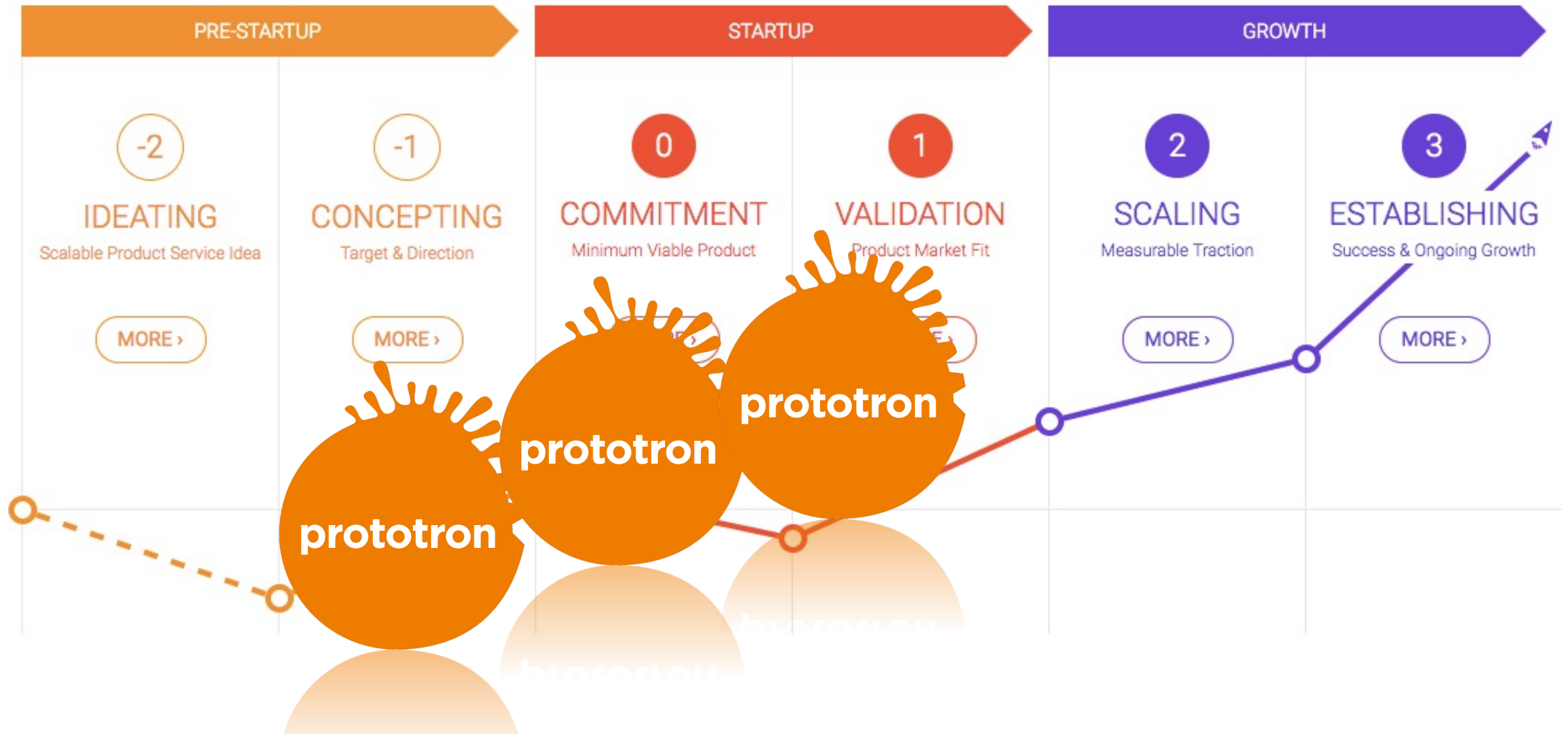
4
VALIDATION

5
**EQUITY FREE
INVESTMENT**

- incubation with dedicated mentors
- legal and marketing support
- R&D consultation and
- up to 35 000€ equity free funding for best technological ideas.

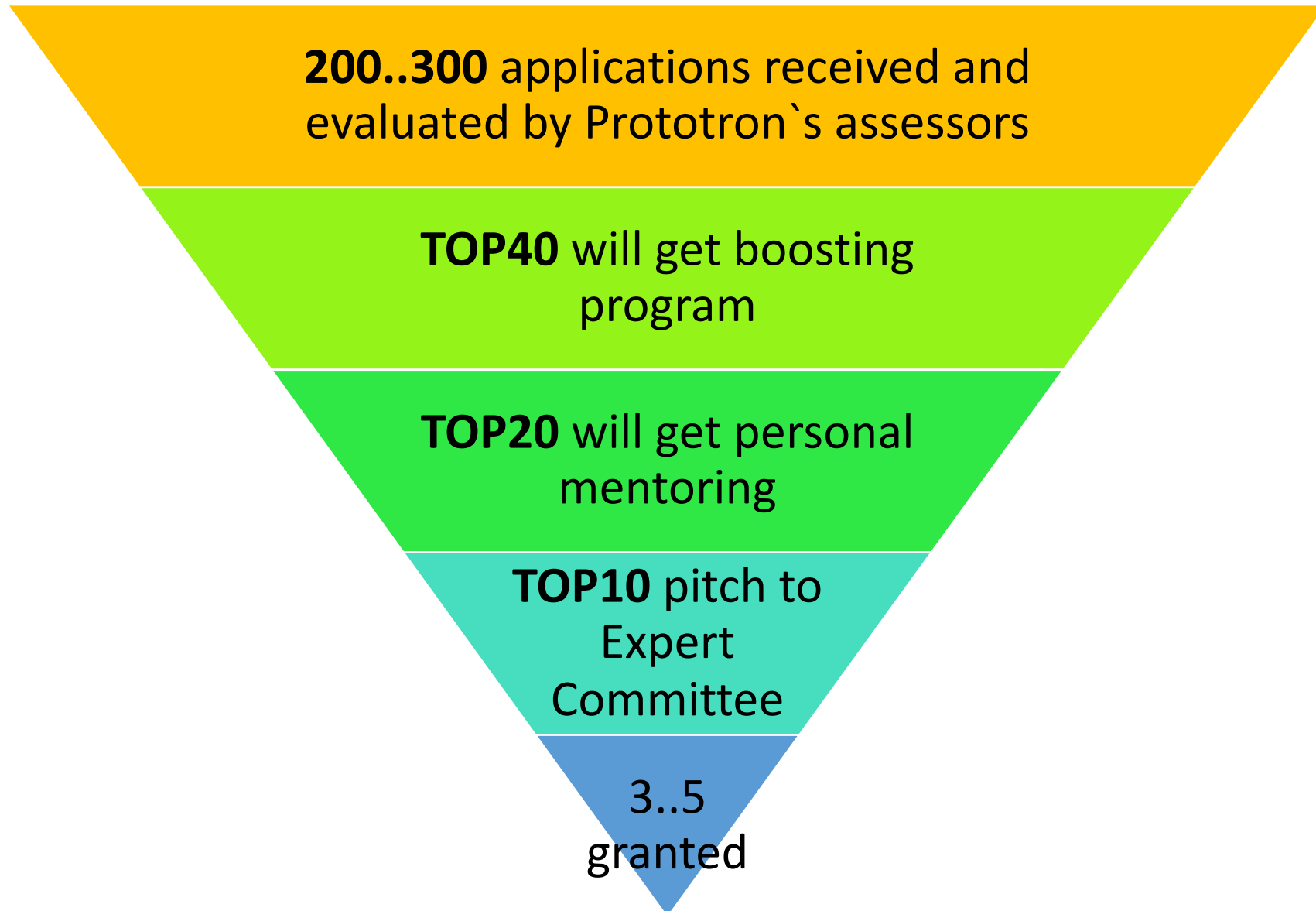
Prototron position in ecosystem

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Prototron funnel

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**7 000+ ideas
screened**

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**Community of
60+ mentors**

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**1200+ mentor'
hours**

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240 pitches
presented to
Expert Committee

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89 teams funded

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**More than
1 100 000 EUR**

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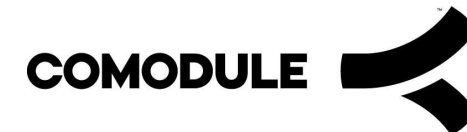
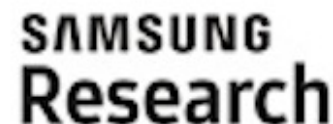
90% survival rate

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**50 MEUR follow-
up investments**

Prototron sponsors

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Among Prototron alumni are



Saunum

Hepta

Parcelsea

krattworks

FoodDevs

Fusebox

Qminder



What we can offer for sponsor

- media coverage and ongoing spotlight as innovation booster
- cooperation possibilities with TOP companies and mentors (closed group with limited access)
- availability to promote your company to potential customers
- availability to get visibility for tech talents
- early access to potential startups, cooperation teams, investable ideas
- marketing and communication possibilities for internal and external use
- increased network among raising startups
- opportunity for Your works to sharp their mentoring skills.

What more we can offer

- option to give mentor and leadership availability to company specialists
- access to the newest innovations
- access to the talents' pool
- unlimited options to pick teams to boost growth or innovation in your company

What we ask from sponsor

- Member fee to run the Prototron or/and
- Contribution to the Fund

Welcome to

prototron

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